

GuruTM

EXPRESS

SWEETS & SNACKS

PRE-PACKED

SWEETS | SNACKS | BAKERY PRODUCTS | CONFECTIONARY

WALK IN OUTLET



FOR FRANCHISE CONTACT :

 **91444 11104**

Guru Sweets and Snacks Pvt. Ltd. is a food manufacturing & retail brand that originated in Siliguri, West Bengal, India. We started with a single ISO certified showroom and later expanded to franchise outlets throughout North Bengal and Bihar. We have now launched **Guru Express**, which aims to become India's fastest-growing walk-in stores with its express franchise model.

The vision of **Guru Express** is to provide a variety of pre-packed sweets, snacks, bakery and confectionery items under one roof and to serve customers with the most authentic taste through its products. We are committed to offering high-quality products and exceptional service to its patrons.

*Now enjoy the taste of
Guru Sweets & Snacks for longer
time with Guru Express*

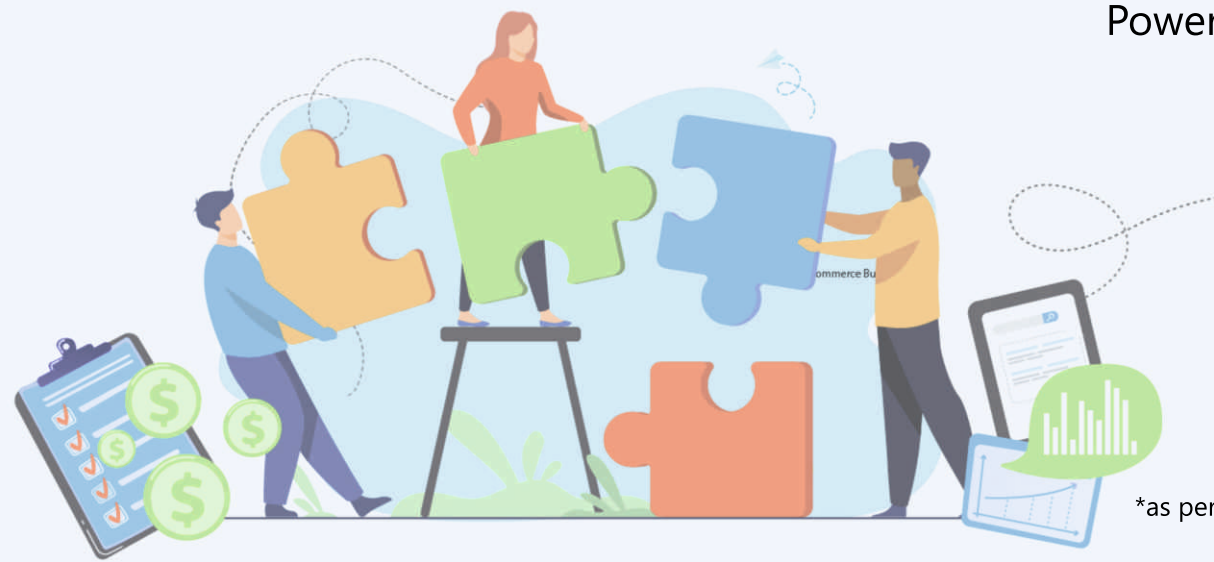


What do we need from you ?

- Space of Min 100 Sq Ft. with the following amenities*-
 - Plastered Walls • Flooring • Electrical Fittings
 - Air Conditioner • Internet • Inverter • False Ceiling
- One Time Non-Refundable Security Deposit of Rs 50,000 + GST
- Capital Expenditure of Rs 5 lakhs - Rs 6 lakhs (Min 100 Sq Ft.) which will be invested in following-
 - Signage Board
 - Cash Counter
 - Wallpaper
 - Racks
 - Computer
 - CCTV Camera
 - Front Glass
 - Led COB Light
 - Visi cooler fridge
 - Fire Extinguisher
- Hiring and Training of employee for the store
- Running a healthy business and achieving our vision together .

Operating Requirements

- One Store cum Sales executive.
- Regulatory compliance like trade license , GST etc.
- Power supply



*as per specific requirements.

What do we offer to you ?

- Be an entrepreneur and run your own business on franchise owned and franchise operated model.
- Gross profit margin of 20% on good sold (this is excluding rent, electricity, salary and shop expenses which are to be borne by the franchise owner).
- No profit sharing encouraging franchise owners to increase their profit margin.
- End to end support including setting up outlet, inauguration support and delivery of goods.

Head Office :

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